



August 20, 2024

InfoSend, Inc.
Attn: Kelly Law
4240 E. La Palma Ave.
Anaheim, CA 92807

RE: Notice of Highest Ranked Proposer and Negotiation Period
Request for Proposal for Water Bill Design, Printing, & Mailing Services

Ms. Law,

Notice is hereby given that Medford Water has identified InfoSend, Inc. as the highest-ranked proposer for the aforementioned project based on your proposal received July 30, 2024 and the interview conducted August 15, 2024, which offered the best combination of qualifications to successfully complete the project and is in the best interests of Medford Water. Negotiations to determine acceptable contract terms will begin imminently.

If negotiations are successful, Medford Water will issue a Notice of Intent to Award; if unsuccessful, Medford Water will proceed with negotiations with the second-highest ranked proposer, The Master's Touch, LLC.

If you have any questions or would like more information, please contact Julie Smitherman at 541-774-2435 or julie.smitherman@medfordwater.org.

Sincerely,

Brad A. Taylor
General Manager

c: Julie Smitherman, Water Resources & Customer Service Manager
Jim Cote, The Master's Touch, LLC
Justin Paredez, Doxim Inc.